

ALEX SALGADO

GRAPHIC DESIGNER

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503.820.8684

EDUCATION

OREGON STATE UNIVERSITY

Bachelor of Fine Arts
Graphic Design
Class of 2016

EXPERIENCE

SHEDRAIN CORPORATION

Portland, Oregon
6/2022 — 12/2022

PRODUCTION DESIGNER

Utilized 2D and 3D rendering skills to create engaging visual assets used across various marketing materials
Followed brand look and templates across campaigns, ensuring consistency in design across the brands
Designed for marketing emails, landing pages, posters, signage, and ads to campaign requirements
Updated and crafted digital and print assets from concept to production for international corporations
Collaborated with marketing leadership, hit quick turnarounds while adhering to the team's vision

BENCHCRAFT COMPANY

Portland, Oregon
7/2017 — 6/2020

GRAPHIC DESIGNER

Prepared over 10,000 print-ready advertisements for a diverse range of companies and industries
Collaborated and coordinated with marketing leads, ensuring designs met the requirements of each client
Conceived original designs on-brand and revitalized existing graphic assets for marketing materials
Prioritized tasks, maintained organization and consistently hit deadlines in high volume and efficiency

NCAA WOMENS' BASKETBALL

Corvallis, Oregon
9/2015 — 7/2016

GRAPHIC DESIGNER

Designed infographics, recruitment mailers, social media graphics and apparel
Collaborated with players, coaches, students and staff as the marketing team
Photographed home games, practices, products, players and staff

DAMCHIC MAGAZINE

Corvallis, Oregon
11/2015 — 4/2016

ADVERTISING DESIGN MANAGER

Overlooked the graphics produced by the graphic design committee to maintain quality
Decided with the Art Director on layouts and ad placements of the magazine
Provided strategic counsel for advertising initiatives

OREGON STATE CAREER SERVICES

Corvallis, Oregon
5/2014 — 7/2015

GRAPHIC DESIGNER

Designed all marketing material for student, faculty, and employer audiences
Collaborated directly with Marketing & Social Media teams
Carried the Marketing teams vision through design work

EXPERTISE

PRINT & DIGITAL PRODUCTION

3+ Years

INDUSTRY TOOLS

Photoshop, Illustrator, InDesign, Lightroom, XD,
Premier Pro, After Effects, Adobe Animate, Final Cut Pro,
Clip Studio Paint, CorelDraw, Microsoft Office

BRANDING & TYPOGRAPHY

3+ Years

UX

Python, HTML, CSS, Figma, Webflow, Framer

WEB & MOTION GRAPHICS

2+ Years

3D

Cinema4D, Blender

LANGUAGE

Fluent in Spanish and English